CHAMBER & TOURISM
WARROAD
MINNESOTA

The Value of Chamber Membership

Chamber membership supports the work that helps attract visitors, strengthens local businesses, and creates a community people want to experience. When businesses invest in the Chamber, they help sustain the marketing, events, and business initiatives that benefit Warroad as a whole.

MEMBER VALUE

Destination Marketing & Community Events	Warroad Chamber & Tourism promotes Warroad year-round through destination marketing, signature community events, such as Warroad's 4th of July celebration, and visitor initiatives that help attract thousands of visitors annually, creating opportunities for local businesses.
Visitor Guide Exposure	Nearly 2,500 Visitor Guides are requested and mailed directly to prospective visitors each year, with additional distribution throughout the region. Businesses can gain exposure through paid advertising, directory listings, and featured content. The guide also connects visitors to our website to discover local businesses, attractions, events, and things to do in Warroad.
Visitor Swag Bag Marketing	Chamber members have the opportunity to showcase their business through branded items included in Warroad Chamber & Tourism swag bags. Thousands of youth hockey players visit Hockeytown USA® each year and receive welcome swag bags (beginning with the 2026-27 season). Customized bags are also created for group tours, new residents, and other special visitor groups throughout the year.
Exclusive Arena Business Directory Kiosk	Warroad Chamber & Tourism is excited to introduce a new visitor information kiosk in the Gardens Arena lobby this 26-27 winter season. This upcoming initiative will offer exclusive placement for Chamber members only, helping hockey players, families, and visitors discover where to eat, shop, stay, and explore in Warroad.
Shop Local Partnership	Chamber donations are made in the form of Chamber Bucks, helping keep those dollars circulating among member businesses. Your membership allows you to accept Chamber Bucks at your business. This program encourages customers to shop local and spend at your business. You'll receive a *'Chamber Member/Chamber Bucks Accepted Here'* window decal to display as a visible sign of your investment in the Warroad business community.

Chamber Member Branding	Your business will be identified as an official Chamber member on our 'This is Warroad' and 'Visit Warroad' websites. Use the official Chamber member logo on your website, social media, and marketing materials to show your support for the Warroad business community.
Annual Chamber Business Directory Magnet	Your business logo and contact information will be included on our new annual Warroad Community Magnet, distributed to residents and visitors for year-round reference. ***To be included, memberships must be paid by December 31st, 2026, for the 2027 edition.**
Tourism Marketing Priority	Chamber members receive priority consideration for inclusion in tourism marketing campaigns, photography, video shoots, and promotional efforts, when appropriate.
Business Referrals	Chamber members receive priority referrals from the Chamber in response to visitor, residents, and community inquiries whenever appropriate.
Visitor Information Center	Members are welcome to provide brochures, business cards, menus, or promotional materials for display in the Warroad Chamber & Tourism Visitor Information Center.
Community Engagement Opportunities	Participate in Chamber-hosted events, including the Springsteel Fishing Derby and 4th of July celebration, to increase your business's visibility while supporting local traditions.
A Voice in the Business Community	The Chamber represents the interests of the local business community and advocates for initiatives that strengthen Warroad. Members can vote in Chamber elections, nominate fellow members and serve on the Chamber Board of Directors.
Member-To-Member Networking	Connect with fellow Chamber members through the Annual Chamber Banquet and future networking and educational events.
Future Chamber Newsletter	Members will have the opportunity to submit business news, promotions, and events for inclusion in future Chamber newsletters.
A Resource for Warroad Businesses	The 'This is Warroad' website offers free job and event listings, helping businesses connect with the community and visitors, and share what's happening in Warroad.

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Investing in Warroad's Future